



Bryan Strawser, MBCP, MBCI, CEM, CBCV
Principal Consultant, Founder, & Chief Executive Officer
Bryghtpath LLC

Bryan Strawser is Principal Consultant, Founder, and Chief Executive Officer for Bryghtpath LLC, a Saint Paul, Minnesota based global risk & resiliency consultancy.

In this role, Bryan leads a global distributed network of executives and subject matter experts that help public, private, and non-profit clients develop stronger organizational preparedness and resiliency to disruptions around the world. His areas of expertise include business continuity & resiliency, crisis & emergency management, enterprise risk management, crisis communications, global security, and public/private partnerships.

Bryan has more than twenty-one years of experience as a business, risk, and resiliency professional. He began his career with the Fountain County (Indiana) Sheriff's Department, later joining Target Corporation where he managed security teams and investigations in eight states. In 2005, he moved to Target's headquarters-based corporate security team and held roles in Crisis & Emergency Management, Global Security Operations, Innovation, and Planning & Design.

While at Target, Bryan spent several years leading the retailer's Global Crisis Management & Business Continuity Team, with responsibility for all aspects of Target's organizational resiliency, preparedness, response, and recovery globally. Under his leadership, Target received numerous awards, including the Business/Industry Preparedness Award from the International Association of Emergency Managers, FEMA's Individual & Community Preparedness Award, and Business Continuity Team of the Year (Highly Commended) from the Business Continuity Institute.

From April 2011 through October 2013, Bryan served as a board member of the National Emergency Management Association (NEMA) and as chair of NEMA's Private Sector Committee. In this role, Bryan advised State Emergency Management Directors on strategies to integrate the private sector into emergency management, promoting public-private partnerships, and improving the resiliency of local communities. He currently serves as a member of NEMA's strategy & business model working group, helping to position the organization's for continued long-term success.

Bryan served from March 2012 through May 2014 as Vice Chairman of the Retail Industry Leaders Association Disaster Recovery & Preparedness Committee. The committee's focus is to ensure the most cohesive, efficient response in the event of a disaster, and to serve as an independent forum for collaboration as retailers work with the public sector to support preparedness and community resiliency.

Bryan is professionally certified as a Master Business Continuity Professional (MBCP) and as a Certified Business Continuity Vendor (CBCV) by the Disaster Recovery Institute International and as a Certified Emergency Manager (CEM) by the International Association of Emergency Managers. He is a Member of the Business Continuity Institute (MBCI).

Bryan holds a B.S. in Criminal Justice Administration from the University of Phoenix and a Masters in Business Administration (MBA) from the University of Minnesota's Carlson School of Management. He is a graduate of the Senior Executive Leadership Program at Northwestern University's Kellogg School of Management and the National Preparedness Leadership Initiative Program at Harvard University's JFK School of Government.